

# WZZS-FM/WZSP-FM Heartland Broadcasting

## EEO Public File Report

### Oct 1, 2008 - Sep 30, 2009

Station Mailing Address      863-494-4111  
 7891 US Highway 17 South    Contact: Hal Kneller  
 Zolfo Springs, FL 33890      Email: Hal@bull.fm

List of all Full-Time Hires for Heartland Broadcasting Corporation

Job Title	Recruitment Source	Referring Hiree	Date Filled
1 WZSP Sales Rep	Open Oct 1	WZSP On Air	12/31/2008
2 WZSP Sales Rep		Walk-in	4/1/2009
3 WZZS/WZSP Ops Mgr. / PD	Open May 6	Allaccess.com (Exigent circumstance)	5/11/2009

Recruitment Referral Sources

Organizations Notified of Job Vacancy	Address	Contact Person	Phone	Number of Interviews source referred	Full-Time Positions filled by source
Heartland Career Conn	Sebring, FL	Julie Croft	863-385-3672	0	0
SFCC	Avon Park, FL	Ricardo Pantoja	863-784-7410	1	0
Desoto Sun	108 S. Polk Ave Arcadia, FL 34266	Tami Jewell or Joe Gallimore	863-494-7600	0	0
Charlotte Sun	23170 Harborview Blvd. Port Charlotte, FL	Tami Jewell or Joe Gallimore		2	0
Venice Sun		Tami Jewell or Joe Gallimore		0	0
Hardee Herald Advocate	115 S. 7th Ave Wauchula, FL 33873	Nancy	863-773-3255	0	0
Heartland Sun-Times	4676 US Hwy 27 Sebring, FL 33870	Tami Jewell or Joe Gallimore	863-385-4421	0	0
Allaccess.com	38955 Pacific Coast Hwy Malibu, CA 90265	Joel Denver	310-457-6616	3	1
lazeta.fm	7891 US Hwy 17 S. Zolfo Springs, FL 33890	Carolyn Kneller	863-494-4111	0	0
bull.fm	7891 US Hwy 17 S. Zolfo Springs, FL 33890	Carolyn Kneller	863-494-4111	0	0
Highlands Today	P.O. Box 191 Tampa, FL 33601	Dani Celley	863-386-5876	3	0
Yahoo Hot Jobs				0	0
WZZS On Air	7891 US Hwy 17 S. Zolfo Springs, FL	Sherry Good	863-494-4111	0	0
WZSP On Air	7891 US Hwy 17 S. Zolfo Springs, FL	Sherry Good	863-494-4111	15	1
Revista Variedades	P.O. Box 51328 Sarasota, FL 34232	Juan Gomez	941-954-2048	0	0
La Pulga Magazine	Bradenton, FL	Luz Ceballos	941-296-5501	0	0
Walk-in				2	1

**Total number of Interviewees Referred:      26**

and 3 were hired.

**Non Vacancy Specific Out Reach Programs:**

**Scholarship Award**

a scholarship. The head departments conduct a selection process of all scholarship applicants, and the scholarship is presented during

**School Visits**

2/5/09 SFCC Career Fair. On site GSM and Promotions Dir.

3/6/09 Desoto Chamber Business Expo.

4/25/2009 Hardee Sr. High School Career Day.